

NEW JERSEY VFW
2026-2027 MEMBERSHIP PROGRAM



KEN HAGEMANN STATE COMMANDER

Membership Program for the period of July 1, 2026 to June 30, 2027

Membership Program Goals

Membership is the lifeblood of any organization. Membership supplies volunteers to help facilitate our programs that improve the lives and welfare of our veteran community. A post cannot survive if it doesn't recruit new members. All too often, posts that do not recruit eventually don't have enough members to fill an election report and close.

Our goal is to retain 100% the members we have and increase our membership by 1%.

- New members often bring in new ideas
- New members aren't burnt out
- New members have friends who aren't yet members we can recruit
- New members have skills that can further our mission
- New members have community connections that can be an asset to the VFW

The 3 Rs of Membership

- Retain continuous members
- Recover former members
- Recruit new members

Membership Chair

Membership Chair Barbara Kim-Hagemann will oversee the program, working directly with districts and posts. Her contact information is 732 267-9660 or thatgirl26390@gmail.com

Districts

District Commanders shall designate a Membership Chairperson and submit their name to the Dept of New Jersey VFW Membership Chair. The District Commander and the appointed Chairperson should coordinate at least one district-wide membership recruitment events between July 1 and June 30th.

Post

The Post Commander is responsible for managing the Post membership program. Posts earn 100 All State points for each new/reinstated (paid) and 200 All State points for each new/reinstated Life Member.

Posts with five (5) or more new or reinstated members will be entered into a drawing for \$500.00 to be held at the State Convention.

Posts will be entered into a drawing for \$500.00 for each ten (10) renewals. If a post renews 20 members they get 2 chances, 30 members 3 chances, and so on.

The half-off Life Membership incentive program will open in July 2026.

There will be special membership incentives introduced throughout the year

Post Level Incentives

Category 1 Post with 100 members or less

Any Post that reaches 100% +1 by December 31, 2026, shall receive \$300.00

Any Post that reaches 100% +1 by February 28, 2027, shall receive \$200.00.

Any Post that reaches 100% +1 by April 30, 2027, shall receive \$100.00.

Category 2 Post with 101 to 175 members

Any Post that reaches 100% +1 by December 31, 2026, shall receive \$375.00

Any Post that reaches 100% +1 by February 28, 2027, shall receive \$275.00.

Any Post that reaches 100% +1 by April 30, 2027, shall receive \$150.00

Category 3 Post with 176 to 250 members

Any Post that reaches 100% +1 by December 31, 2026, shall receive \$450.00

Any Post that reaches 100% +1 by February 28, 2027, shall receive \$350.00.

Any Post that reaches 100% +1 by April 30, 2027, shall receive \$175.00

Category 4 Post with 251 to 400 members

Any Post that reaches 100% +1 by December 31, 2026, shall receive \$550.00

Any Post that reaches 100% +1 by February 28, 2027, shall receive \$450.00.

Any Post that reaches 100% +1 by April 30, 2027, shall receive \$250.00

Category 5 Post with membership of over 401 members

Any Post that reaches 100% +1 by December 31, 2026, shall receive \$700.00

Any Post that reaches 100% +1 by February 28, 2027, shall receive \$600.00.

Any Post that reaches 100% +1 by April 30, 2027, shall receive \$450.00

District Incentives

Category A Districts under 1000 members - 1, 3, 15, 18, 19, 21

- Any District reaching 100% +1 membership by May 15, 2027, shall receive \$700.00.

Category B Districts with membership between 1000 - 2000 - 4, 5, 6, 7, 10, 16, 17

- Any District reaching 100% +1 in membership by May 15, 2027, shall receive \$1000.00

Category C Districts with over 2000 members - 2, 8, 11, 12, 13

- Any District reaching 100% +1 in membership by May 15, 2027, shall receive \$1500.00

Recruiters

- Any New Jersey VFW Member who recruits (10) new members shall receive VFW Department of New Jersey T-Shirt.

- Any New Jersey VFW Member who recruits (20) new members shall receive VFW Department of New Jersey Polo.

- Any New Jersey VFW Member who recruits (30) or more members will receive a Department Recruiting Aide de Camp VFW cap.

I am available for any of your membership needs/ Please contact me at 732 998-7167 or statecommander@njvfw.com

Ken Hagemann
State Commander