



Veterans of Foreign Wars Department of New Jersey

171 Jersey St Bldg. 5 Trenton NJ 08611 (609) 393-1929

office@njvfw.com

VFW STATE CONVENTION VENDOR FORM

TYPE OF VENDOR: BUSINESS _____ NON-PROFIT: FREE _____

Name of Business/Organization: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Credit/Debit Card # _____

Exp Date: __/__/__ Security Code: _____ Billing Zip code: _____

SPONSORSHIP PACKAGE

PATRIOTIC _____ FREEDOM _____ HERO _____

VENDOR _____ AD _____

**RETURN PAYMENT AND FORM TO
VFW HQ 171 JERSEY ST BLDG 5 FLR 2
TRENTON NJ 08611**

OR

OFFICE@NJVFW.COM

DEADLINE: May 1, 2025



VFW Convention
May 28 – May 31, 2025
Wildwood NJ

2025

**STATE CONVENTION
COMMERCIAL JOURNAL
ADVERTISEMENT FORM**



VFW Dept of NJ
171 Jersey St
Bldg. 5 Flr. 2
Trenton NJ 08611
609-393-1929 Office
609-393-3031 Fax

PLEASE PRINT ALL INFORMATION

COMPANY NAME: _____

COMPANY ADDRESS: _____

PHONE: _____

CONTACT PERSON: _____

ADVERTISEMENT SIZE

(SELECT DESIRED AD SIZE)

FULL PAGE: _____ \$200.00 HALF PAGE: _____ \$150.00

With each full-page ad, each advertiser may send 1,000 flyers to
the Wildwood Convention Hall
ATTN: VFW Convention
Flyers must arrive prior to May 18, 2025

Application Deadline: May 1, 2025



Make checks payable to: VFW Dept of NJ
171 Jersey St
Bldg. 5 Flr 2
Trenton NJ 08611

Card Number: _____

Exp: ____/____ Security Code: _____ Billing Zip code: _____

Pay Online! Easy & quick processing is available for checkout. Visit our Dept website at vfnj.org under resources, select Shop or scan the QR code with your mobile camera.



VFW STATE CONVENTION

The annual VFW State Convention has many opportunities to engage members through sponsorship, advertising, and exhibitions. The VFW is a respected organization where many government and corporate leaders have come to speak before our attendees.

The VFW looks forward to hosting your organization at the State Convention.

CONVENTION PROGRAM ADS

Convention Sponsorship/Vendor Opportunities	Patriotic \$2,500	Freedom \$1,500	Hero \$1000	Vendor \$400	Ad \$200
Sponsor of Opening Session					
5 min address to Opening Session attendees	x				
60 second ad at opening session	x	x			
Prime table placement	20'	10'	10'	10'	
Registration bags insert	x	x	x	Add'l \$100	
Back cover ad					
Inside front cover ad	x				
Inside back cover ad		x			
Full page ad			x	x	x
VFW social media post	x	x			
Banner	6 x 10	5 x 10	4 x 10		
Company logo on signage	x	x			
Dinner (2) with State & National Officers					
Company logo at the display					

AD PAGE REQUIREMENTS

DEADLINE: MAY 1, 2025

- For full page: 8 ½” x 11”
- For half page: 7 ½” x 4 ¾”
- Resolution: Min. of 300dpi
- Colors: 4-color process only. **No spot colors**
- Accepted Format: PDF optimized for print. **No Word documents will be accepted.**

COMPANY LOGO REQUIREMENTS

DEADLINE: MAY 1, 2025

Please submit a color company logo in Illustrator vector format. Logo must be at least 8” x 8” at 300 dpi.

VIDEO REQUIREMENTS

DEADLINE: MAY 1, 2025

- Videos should be mp4 format in the highest quality available
- 30-60 seconds in length
- Dimensions: 1920 x 1080

Please contact us for further information. We look forward to your participation.