



**VETERANS OF FOREIGN WARS.®**

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**Veterans of Foreign Wars  
Department of New Jersey  
Annual Convention**



**May 28 - May 31, 2025**

**Convention Planning Guide**



Dear VFW & Auxiliary Members,

Enclosed is your Post or Auxiliary Planning Guide for the 2025 Department Convention in Wildwood, NJ for the dates of May 28th to May 31st.

The first form is the **Convention Member & Guest Housing Registration Form:**

## **THIS IS NOT A DELEGATE REGISTRATION FORM**

A Delegate Registration Form will be mailed out to each Post in April from the Department Quartermaster.

For the Auxiliary, your Delegate Registration Form was sent to your Auxiliary President in the planning guide at the beginning of the year.

It is to be submitted by **“EACH”** person registering. If you have 10 people registering, you should be sending in 10 separate forms. If you have friends, or family who are not members of the VFW or AUX staying at your hotel, or motel/ their own rooms, please have them fill out a registration for (**marked as Guest**). There is no fee for them to register.

The deceased member form is no longer required as the State HQ has a list of all deceased comrades in OMS.

Enclosed, are the Ads, Booster, and Parade Registration Forms. Again, be sure to mail this to the **address** at the **BOTTOM** of the forms. You may check with businesses in your community to see if they would like to take out an ad.

The forms we have enclosed are the **ONLY** forms that will be accepted for the 2025 Department Convention.

Luddie H Austin  
State Commander

Ken Hagemann  
State Adjutant/QM

A POST DELEGATE FORM WILL  
BE MAILED TO EACH POST  
QUARTERMASTER IN APRIL.

(SAMPLE ENCLOSED)

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DO NOT USE THE ENCLOSED  
HOUSING FORM TO REGISTER  
YOUR POST DELEGATES





# CONVENTION HOUSING



VFW Convention  
May 28 – May 31, 2025  
Wildwood, NJ

This form is to be used to register your housing/hotel information for the State Convention as a **Member** or **Guest**. If you wish to receive a **Convention Journal and Pin**, the fee is \$10.00 in advance due by **May 12<sup>th</sup>**. The fee will be \$20.00 on-site. Limited supply may be available on-site. All VFW Delegates receive a complimentary pin/journal at check-in.

Veterans of Foreign Wars  
Dept. of New Jersey  
171 Jersey St  
Bldg. 5 2<sup>nd</sup> Floor  
Trenton NJ 08611  
609-393-1929 Office  
609-393-3031 Fax

## Attendee Info

## Emergency Contact Information

First Name \_\_\_\_\_

Contact First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Contact Last Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Phone \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Hotel Information (If commuting to/from the Convention, please use "Home" for Hotel Name)**

Hotel Name \_\_\_\_\_

District # \_\_\_\_\_ Post # \_\_\_\_\_

Room # \_\_\_\_\_

Email (if applicable): \_\_\_\_\_

Arrival Date \_\_\_\_\_

Phone \_\_\_\_\_

Departure Date \_\_\_\_\_

VFW Member ID# \_\_\_\_\_

Person(s) Sharing

Name 1 \_\_\_\_\_

Name 2 \_\_\_\_\_

Name 3 \_\_\_\_\_



Debit/Credit Cards Accepted:

Make checks payable to: VFW Dept of NJ  
171 Jersey Street  
Bldg. 5 2<sup>nd</sup> Floor  
Trenton NJ 08611

Exp: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip code: \_\_\_\_\_

Pay Online! Visit SHOP section on  
vfnj.org or scan the QR code





VFW Convention  
May 28 – May 31,  
2025 Wildwood NJ

2025

# STATE CONVENTION JOURNAL AD FORM



VFW Dept of NJ  
171 Jersey St  
Bldg. 5 Flr. 2  
Trenton NJ 08611  
609-393-1929 Office  
609-393-3031 Fax

PLEASE PRINT ALL INFORMATION

ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

## ADVERTISEMENT SIZE

(CHECK DESIRED AD SIZE)

FULL PAGE: \_\_\_\_\_ \$130.00      HALF PAGE: \_\_\_\_\_ \$75.00

BOOSTERS: \_\_\_\_\_ \$5.00 PER LINE

**Application Deadline: May 12, 2025**



Make checks payable to: VFW Dept of NJ  
171 Jersey St  
Bldg. 5 Flr 2  
Trenton NJ 08611

Card Number: \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_      Security Code: \_\_\_\_\_      Billing Zip code: \_\_\_\_\_

Pay Online! Easy & quick processing is available for checkout. Visit our Dept website at [vfnj.org](http://vfnj.org) Under resources, select Shop or scan the QR code with your mobile camera.





**CONVENTION JOURNALBOOSTERS**

All boosters cost \$5.00 each. All titles must be abbreviated

**PRINT ALL NAMES CLEARLY**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_
- 6) \_\_\_\_\_
- 7) \_\_\_\_\_
- 8) \_\_\_\_\_
- 9) \_\_\_\_\_
- 10) \_\_\_\_\_
- 11) \_\_\_\_\_
- 12) \_\_\_\_\_
- 13) \_\_\_\_\_
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- 24) \_\_\_\_\_
- 25) \_\_\_\_\_
- 26) \_\_\_\_\_
- 27) \_\_\_\_\_
- 28) \_\_\_\_\_
- 29) \_\_\_\_\_
- 30) \_\_\_\_\_

VFW VFVA MOC MOCA | UNIT/POST/AUX

(CIRCLE ONE OF THE ABOVE)

(SELECT ABOVE)

**DEADLINE: MAY 15, 2025**

Debit/Credit Cards Accepted:

\_\_\_\_\_

Make checks payable to: **VFW Dept of NJ**  
 171 Jersey Street  
 Bldg 5 2<sup>nd</sup> Floor  
 Trenton NJ 08611

Exp: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip code: \_\_\_\_\_

Pay Online! Easy processing is available for checkout. Visit our Dept website at [www.vfwnj.org](http://www.vfwnj.org) Under Resources click Shop or scan the QR code with your mobile camera.





**REGISTRATION FORM  
106<sup>TH</sup> ANNUAL CONVENTION PARADE  
WILDWOOD, NJ**

Please complete the following Registration form if you will be participating in the Annual Parade.

Forms MUST BE MAILED IN TIME TO BE RECEIVED NO LATER THAN MAY 1<sup>st</sup>.

After that date, registration forms can be turned in at the Parade Registration desk on the Thursday or Friday (May 29 & May 30) at the Convention Center. The Parade Coordinator will be available to answer any questions. He will be at the Registration desk on Thursday and Friday during the Convention hours. Judging criteria for the parade will be available.

**REMINDER: District Commanders will act as Marshals for their respective Divisions and submit their line of march by Saturday morning for their District.**

**MAIL FOR TO → Joseph Orlando – Parade Chairman  
105 W. Rochester Avenue  
Wildwood Crest, NJ 08260  
609-602-4230**

**District #** \_\_\_\_\_ **Post #** \_\_\_\_\_

**Name of Unit** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Best Contact Number** \_\_\_\_\_

- Post Color Guard – 5 or less
- Post Marching Unit
- Aux Color Guard – 5 or more
- Auxiliary Marching Unit
- Non – VFW Group/Marching Unit
- Marching Band Name: \_\_\_\_\_
- Jr. R.O.T.C. Unit \_\_\_\_\_
- Military Restored Vehicle (must comply to weight limit)
- Poppy Queen Presentation
- Best Decorated Golf Cart

\_\_\_\_\_  
(Group Name)

**ALL PARTICIPANTS IN PARADE MUST  
ADHERE TO MARCHING  
INSTRUCTIONS ON LAST AGE OF  
PARADE PROGRAM**



**Veterans of Foreign Wars Department of New Jersey**

171 Jersey St Bldg. 5 Trenton NJ 08611 (609) 393-1929

office@njvfw.com

**VFW STATE CONVENTION VENDOR FORM**

TYPE OF VENDOR: BUSINESS \_\_\_\_\_ NON-PROFIT: FREE \_\_\_\_\_

Name of Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Credit/Debit Card # \_\_\_\_\_

Exp Date: \_\_/\_\_/\_\_ Security Code: \_\_\_\_\_ Billing Zip code: \_\_\_\_\_

**SPONSORSHIP PACKAGE**

PATRIOTIC \_\_\_\_\_ FREEDOM \_\_\_\_\_ HERO \_\_\_\_\_

VENDOR \_\_\_\_\_ AD \_\_\_\_\_

**RETURN PAYMENT AND FORM TO  
VFW HQ 171 JERSEY ST BLDG 5 FLR 2  
TRENTON NJ 08611**

**OR**

**OFFICE@NJVFW.COM**

**DEADLINE: May 1, 2025**



VFW Convention  
May 28 – May 31, 2025  
Wildwood NJ

2025

**STATE CONVENTION  
COMMERCIAL JOURNAL  
ADVERTISEMENT FORM**



VFW Dept of NJ  
171 Jersey St  
Bldg. 5 Flr. 2  
Trenton NJ 08611  
609-393-1929 Office  
609-393-3031 Fax

PLEASE PRINT ALL INFORMATION

COMPANY NAME: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

**ADVERTISEMENT SIZE**

(SELECT DESIRED AD SIZE)

FULL PAGE: \_\_\_\_\_ \$200.00      HALF PAGE: \_\_\_\_\_ \$150.00

With each full-page ad, each advertiser may send 1,000 flyers to  
the Wildwood Convention Hall  
ATTN: VFW Convention  
Flyers must arrive prior to May 18, 2025

**Application Deadline: May 1, 2025**



Make checks payable to: VFW Dept of NJ  
171 Jersey St  
Bldg. 5 Flr 2  
Trenton NJ 08611

Card Number: \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip code: \_\_\_\_\_

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# VFW STATE CONVENTION

The annual VFW State Convention has many opportunities to engage members through sponsorship, advertising, and exhibitions. The VFW is a respected organization where many government and corporate leaders have come to speak before our attendees.

The VFW looks forward to hosting your organization at the State Convention.

## CONVENTION PROGRAM ADS

<b>Convention Sponsorship/Vendor Opportunities</b>	<b>Patriotic \$2,500</b>	<b>Freedom \$1,500</b>	<b>Hero \$1000</b>	<b>Vendor \$400</b>	<b>Ad \$200</b>
<b>Sponsor of Opening Session</b>					
<b>5 min address to Opening Session attendees</b>	x				
<b>60 second ad at opening session</b>	x	x			
<b>Prime table placement</b>	<b>20'</b>	<b>10'</b>	<b>10'</b>	<b>10'</b>	
<b>Registration bags insert</b>	x	x	x	<b>Add'l \$100</b>	
<b>Back cover ad</b>					
<b>Inside front cover ad</b>	x				
<b>Inside back cover ad</b>		x			
<b>Full page ad</b>			x	x	x
<b>VFW social media post</b>	x	x			
<b>Banner</b>	<b>6 x 10</b>	<b>5 x 10</b>	<b>4 x 10</b>		
<b>Company logo on signage</b>	x	x			
<b>Dinner (2) with State &amp; National Officers</b>					
<b>Company logo at the display</b>					

## AD PAGE REQUIREMENTS

**DEADLINE: MAY 1, 2025**

- For full page: 8 ½” x 11”
- For half page: 7 ½” x 4 ¾”
- Resolution: Min. of 300dpi
- Colors: 4-color process only. **No spot colors**
- Accepted Format: PDF optimized for print. **No Word documents will be accepted.**

## COMPANY LOGO REQUIREMENTS

**DEADLINE: MAY 1, 2025**

Please submit a color company logo in Illustrator vector format. Logo must be at least 8” x 8” at 300 dpi.

## VIDEO REQUIREMENTS

**DEADLINE: MAY 1, 2025**

- Videos should be mp4 format in the highest quality available
- 30-60 seconds in length
- Dimensions: 1920 x 1080

Please contact us for further information. We look forward to your participation.